New Cancer Survivorship Guidelines

The National Cancer Survivorship Resource Center (NCSRC), a collaboration between the American Cancer Society and The George Washington University Cancer Institute, funded by a five-year cooperative agreement through the Centers for Disease Control and Prevention, is pleased to share that the new American Cancer Society Colorectal Cancer Survivorship Care Guidelines was published last week online in CA: A Cancer Journal for Clinicians. This publication is the second in a series of cancer site-specific adult post-treatment survivorship care guidelines which are designed to promote optimal health and quality of life by facilitating the delivery of comprehensive clinical follow-up care by primary care clinicians. Primary care clinicians can access the free article or download it from the journal website at bit.ly/1M8xNkH.

In addition to the article, tools and resources are available to assist primary care clinicians in implementing the recommendations. The journal offers a CA Patient Page, which is a tool to help patients understand how to use the guidelines to talk to their doctor about care coordination, healthy behaviors, surveillance and screening, and symptom management. Primary care clinicians can access the free patient page or download it from the journal website at http://onlinelibrary.wiley.com/doi/10.3322/caac.21294/epdf.

The Survivorship Center offers The GW Cancer Institute Cancer Survivorship E-Learning Series for Primary Care Providers a free, innovative online continuing education program to educate primary care providers about how to better understand and care for survivors in the primary care setting. Continuing education credits are available at no cost to physicians, nurse practitioners, nurses, and physician assistants for each 1-hour module. Primary care clinicians can access the series at cancersurvivorshipcentereducation.org.

To learn more about The Survivorship Center visit cancer.org/survivorshipcenter.
Ready-to-Use Lung Cancer Awareness Information and Public Education Update

MCC Tool of the Month – November is Lung Cancer Awareness Month
Go to the Michigan Cancer Consortium’s home page to find information you and your organization can readily use to promote lung cancer awareness month. The Tool of the Month includes:

- **Newsletter article** – A ready-to-use article for organization employee newsletters
- **Data** – quick and easily used lung cancer stats and resources
- **Resources** - lung cancer AND tobacco dependence treatment resources including MCC exclusive products for MCC member and stakeholder organizations
- **Social media** – ready-to-use lung cancer awareness posts and tweets

Public Education Update – Lung Cancer Screening Awareness Campaign
Beginning in October, the Michigan Department of Health and Human Service Cancer Prevention and Control Section will be conducting a comprehensive campaign aimed at increasing awareness of the lung cancer screening test. The campaign will include a radio ad, interactive digital, print media, and gas station pump toppers. The “Light of Hope” Campaign will have a positive and encouraging message.

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Background on CMS Letters Regarding Physician Quality Reporting System Requirements

Submitted by Laura Sawyer, Clinical Application Coordinator, MPRO

On Sept. 11, 2015, the Centers for Medicare & Medicaid Services (CMS) began distributing letters to Physician Quality Reporting System (PQRS) individual eligible professionals (EPs), EPs providing services at a critical access hospital (CAH) billing under method II, and group practices regarding the 2016 PQRS negative payment adjustment. This letter indicates if you did not satisfactorily report 2014 PQRS quality measures in order to avoid the 2016 negative PQRS payment adjustment. If this is the case, all of your 2016 Medicare Part B Physician Fee Schedule payment will be subject to a 2 percent reduction.

I have received the payment adjustment letter, what are my options?
If you believe that the 2016 negative PQRS payment adjustment is being applied in error, you can submit an informal review request. All informal review requests must be submitted via a web-based tool, the Quality Reporting Communication Support Page (Communication Support Page), during the informal review period. The deadline to request an informal review is Nov. 9, 2015.

How do I avoid the 2017 PQRS payment adjustment?
To avoid the 2017 PQRS payment adjustment an individual EP, EPs providing services at a CAH billing under method II and group practices must meet reporting requirements for the 2015 PQRS reporting year. Requirements vary by reporting method.

To learn more or if would like assistance to avoid future payment adjustments and improve quality of care related to cardiovascular disease, diabetes, immunizations or behavioral health, please contact Laura Sawyer, clinical application coordinator at MPRO at lsawyer@mpro.org or (248) 465-7384. Assistance is provided at no cost to you.
American Cancer Society Cancer Action Network Update

Submitted by Andrew Schepers, Michigan Government Relations, ACS CAN

The legislature spent most of its time this summer focusing on road funding. ACS CAN took the summer to plan for the future with the goal of addressing some long term issues as well as moving the prevention needle forward.

This year ACS CAN will be addressing prevention and long term stability for prevention efforts. Our first task is to address tobacco taxes in Michigan. Currently the cigarette tax is at $2.00 a pack and the rate for other tobacco products is at 32% of the wholesale price. We say that is just too low. The impact of an increase on youth smoking rates could be significant. We expect to see a drop in youth wanting to pick up tobacco products.

Along with these efforts we also need to address the questions and issues with e-cigarettes. We need to begin regulating e-cigarettes like tobacco. In our tobacco tax work, we are pushing that e-cigarettes be classified as tobacco, as well as regulated and taxed like tobacco. We are extremely excited to move forward with these efforts and will be kicking them off on November 19th, which is the same day as the Great American Smokeout.

Finally we are continuing our work surrounding palliative care. We had a great kickoff event in August and will reconvene the group in October to discuss what Michigan needs to do to have a great palliative care climate. Our hope is that with the leaders from around the state engaging on this important issue we can create a roadmap and principles, that all of Michigan can support. If you are interested in joining our efforts please contact Andrew Schepers at andrew.schepers@cancer.org.

Improving Patient Navigation: The Resources You Need--
Webinar October 21, 2015

Join the Michigan Cancer Consortium to learn about:

- Resources for patient navigation program development
- Evaluating the costs and benefits of a patient navigation program
- Patient navigator competencies

Speaker: Elizabeth Hoffler, MSW, ACSW, Director, Policy and Engagement
George Washington University Cancer Institute
Webinar Details:
Date: Wednesday, October 21, 2015
Time: 2:00 - 3:00 pm

Please Register for this webinar!!
To join the meeting: http://breeze.mdch.train.org/cancersection/
To join the audio portion of the meeting: 1-877-336-1828
Participant Code: 3288992#

If you have never attended a Connect Pro meeting before, test your connection:
Get a quick overview:http://www.adobe.com/products/adobeconnect.html

The Trust for America’s Health and the Robert Wood Johnson Foundation just recently released the State of Obesity: Better Policies for a Healthier America and according to the most recent data released in September 2015:

- Rates of obesity now exceed 35% in three states (Arkansas, West Virginia, and Mississippi)
- 22 states have rates above 30 percent
- 45 states are above 25 percent
- Every state is above 20 percent
- Michigan’s obesity rate is at 30.7 percent

At 30.7 percent, Michigan now has the 17th highest adult obesity rate in the nation, according to the report. Michigan’s rate is up from 22.1 percent in 2000 and from 13.2 percent in 1990.

Other relevant data included in the report:

- **Diabetes rates have nearly doubled** in the past 20 years – from 5.5 percent in 1988 to 1994 to 9.3 percent in 2005 to 2010. Nine of the 10 states with the highest type 2 diabetes rates are in the south.
- **One in three adults has high blood pressure.** Approximately 30 percent of cases of hypertension may be attributable to obesity, and the figure may be as high as 60 percent in men under age 45. The ten states with the highest rates of hypertension are in the south.
- **Being physically inactive is responsible for one in 10 deaths** among U.S. adults. Eighty percent of American adults do not meet the government’s physical activity recommendations for aerobic and muscle strengthening. Sixty percent of adults are not sufficiently active to achieve health benefits.

Mutations Associated with Aggressive Tumors More Prevalent Among Black Women

A new study suggests that black women are more likely to develop aggressive forms of breast cancer than white women because of genetic differences in the tumors.

The finding that genetic characteristics of more aggressive tumors may be more prevalent among black women could help explain racial differences in survival rates. The researchers said their findings could help scientists develop more targeted treatments for the disease.

Previous studies have already found that, compared with white women, black women have a higher prevalence of breast cancers that do not respond to hormone therapy -- so-called "triple-negative" breast cancers.

If additional studies confirm these findings, they may lead to the development of targeted therapies against the tumor subtypes more likely to affect African Americans, and potentially help reduce racial disparities in breast cancer.

Source: HealthDay, Mary Elizabeth Dallas, Monday, September 21, 2015

Register Now!

2015 MCC Annual Meeting

Wednesday, November 4

8:00 a.m. – 3:00 p.m.
The James B. Henry Center, 3535 Forest Road, Lansing

CLICK HERE TO REGISTER

Keynote speaker: Richard Wender, MD, Chief Cancer Control Officer, American Cancer Society

Breakout Sessions:
- Advanced Care Planning for People with Cancer
- Breast Density Law: Impact & Update
- Genomic Applications in Oncology: An Evolving Landscape
- The Science Behind Quality of Life

For more information, contact the MCC at 877-588-6224.